

2023 CORPORATE SPONSORSHIPS



Get your business name noticed!

The Resource Center has been making a difference in the lives of individuals with disabilities and their families since 1958. And now you can help support our mission and our exciting community events.

Securing a corporate sponsorship is an easy process. Please reference the sponsorship matrix on the back of this sheet. Any level of sponsorship can boost your business and give you visibility among people who may not be familiar with you. And, your sponsorship is a demonstration of your goodwill and community involvement. **Thank you for considering a corporate sponsorship with The Resource Center!**

Sassy Baggs Blingo



- A Fun Night Out!
- Features Bingo and Many Assorted Prizes
- fillingthegap.net/events/sassy-baggs-blingo

Laurel Run & Walk

- 8K Run, 5K Walk, 1K Fun Walk, Children's Runs, and Laurel's Lap (for anyone with a disability)
- www.laurel-run.com



Laurel Memorial Run & Walk

TRC Golf Classic



- The Premier Golf Fundraising Event in the County
- Played at Scenic Moon Brook Country Club
- www.trcgolfclassic.com

Lip Sync Battle



- A Flamboyantly Fabulous Fund-raiser
- Also, Features Basket Auction
- fillingthegap.net/events/lip-sync-battle

Step Up for Autism



- 1.5 Mile Fun Walk in Celoron, NY
- Also, Features a Basket and Sweets Auction
- www.stepupforautism.com

Help Make a Difference
in People's Lives!

SPONSORSHIP BENEFITS	<i>DIAMOND</i> \$15,000	<i>PLATINUM</i> \$10,000	<i>GOLD</i> \$7,500	<i>SILVER</i> \$5,000	<i>BRONZE</i> \$2,500
Recognition					
Wall of Fame	✓	✓	✓		
Signage at Events / Logo on Shirts	✓	✓	✓	✓	✓
Logo / Mention in Marketing Items	✓	✓	✓	✓	✓
Ad in Event Program Booklets	Full page	Half page	Quarter page	Eighth page	Business Card
Recognition as a Legacy Donor	✓	✓	✓	✓	✓
Giveaways at Events	✓	✓	✓	✓	✓
Media Advertising					
Website Recognition	✓	✓	✓	✓	✓
Website Link	✓	✓	✓	✓	✓
Radio Advertising	✓	✓	✓	✓	
Announcements	✓	✓	✓		
Social Media Recognition	✓	✓	✓		
Event Participation					
Laurel Memorial Run & Walk	20 Walkers	16 Walkers	12 Walkers	8 Walkers	4 Walkers
TRC Golf Classic	Double Eagle Sponsor	Eagle Sponsor	Birdie Sponsor	Tee & 1 Golfer	1 Golfer
Step Up for Autism	20 Walkers	16 Walkers	12 Walkers	8 Walkers	4 Walkers
Ability Awareness Awards	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Sassy Baggs Blingo	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Lip Sync Battle	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Be Our Guest					
Tour & Visit with President/CEO	✓	✓	✓		

These annual events are operated by The Resource Center and Filling the Gap, Inc., a 501(c)(3) tax-exempt organization. For a copy of our latest annual report, write to us at Filling the Gap, Inc, 92 Fairmount Ave., Jamestown, NY, 14701, or write the Attorney General, Charities Bureau, 120 Broadway, New York, NY, 10271.

The Resource Center | 200 Dunham Avenue | Jamestown, NY 14701 | resourcecenter.org

Filling the Gap, Inc. | 92 Fairmount Avenue | Jamestown, NY 14701 | fillingthegap.net