

# 2017 CORPORATE SPONSORSHIPS



## Get your business name noticed!

The Resource Center has been making a difference in the lives of individuals with disabilities and their families since 1959. And now you can help support our mission and our exciting community events.

Securing a corporate sponsorship is an easy process. Please reference the sponsorship matrix on the back of this sheet. Any level of sponsorship can boost your business and give you visibility among people who may not be familiar with you. And, your sponsorship is a demonstration of your goodwill and community involvement. **Thank you for considering a corporate sponsorship with The Resource Center!**

### TRC Symposium

- **May 17, 2017**
- Features speakers with national and global perspectives on current, critical issues facing individuals with disabilities and families.
- [www.trcsymposium.com](http://www.trcsymposium.com)

### Laurel Run

- **July 14-15, 2017**
- 8K Run, 5K Walk, 1K Fun Walk, Children's Runs, and Laurel's Lap (for anyone with a disability)
- [www.laurel-run.com](http://www.laurel-run.com)



### TRC Golf Classic



- **August 14, 2017**
- The premier golf fundraising event in the county
- Played at scenic Moon Brook Country Club
- [www.trcgolfclassic.com](http://www.trcgolfclassic.com)

### Step Up for Autism

- **September 30, 2017**
- 1.5 Mile Fun Walk in Celoron, NY
- Also, features a Chinese and Dessert Auction
- [www.stepupforautism.com](http://www.stepupforautism.com)



### Disability Awareness Awards

- **October 16, 2017**
- A festive evening that celebrates the accomplishments of outstanding people in our community doing great things!

*Make a difference in your community today!*



SPONSORSHIP BENEFITS	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
<b>Recognition</b>					
Wall of Fame	✓	✓	✓		
Signage at Events	✓	✓	✓	✓	✓
Logo on T-shirts	✓	✓	✓	✓	✓
Logo on Marketing Materials	✓	✓	✓	✓	
Ad in Event Program Booklets	Full page	Half page	Quarter page	Eighth page	Business Card
Mention in TRC Publications	✓	✓	✓	✓	✓
Recognition as a Legacy Donor	✓	✓	✓	✓	✓
Table at Events	✓	✓	✓	✓	✓
Giveaways at Events	✓	✓	✓	✓	✓
<b>Media Advertising</b>					
Website Recognition	✓	✓	✓	✓	✓
Website Link	✓	✓	✓	✓	✓
Radio Advertising	✓	✓	✓	✓	
Announcements	✓	✓	✓		
Social Media Recognition	✓	✓	✓		
<b>Event Participation</b>					
TRC Symposium	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Laurel Run	20 Walkers	16 Walkers	12 Walkers	8 Walkers	4 Walkers
TRC Golf Classic	Double Eagle Sponsor	Eagle Sponsor	Birdie Sponsor	Tee & 1 Golfer	1 Golfer
Step Up for Autism	20 Walkers	16 Walkers	12 Walkers	8 Walkers	4 Walkers
Disability Awareness Awards	10 Tickets	8 Tickets	8 Tickets	4 Tickets	2 Tickets
<b>Be Our Guest</b>					
Tour & Visit with President/CEO	✓	✓	✓		

These annual events are operated by The Resource Center and Filling the Gap, Inc., a 501(c)(3) tax-exempt organization. For a copy of our latest annual report, write to us at Filling the Gap, Inc, 92 Fairmount Ave., Jamestown, NY, 14701, or write the Attorney General, Charities Bureau, 120 Broadway, New York, NY, 10271.